

**Email subject: Experts to Discuss Ways to Get Concierge Legal Service**

## **Berkley Life Sciences LLC to Present at Upcoming Corporate Litigation Exchange**

### **Experts to Discuss Ways to Get “Concierge” Legal Service**

Berkley Life Sciences LLC, the only insurance carrier focusing exclusively on the insurance needs of life science companies, announces that it will present at the upcoming International Quality & Productivity Center (“IQPC”) Corporate Litigation Exchange on July 20, 2010 at 11:00 AM at the Park Hyatt Resort & Spa in Avon, Colorado. The session features Kevin Quinley CPCU, Vice President, Risk Services for Berkley Life Sciences LLC.

The presentation theme is, “Rethinking the Cost Challenge: How to Get Concierge Service from Outside Counsel.”

### **About the Session ...**

While buyers of legal services need to remain focused on achieving cost efficient, favorable outcomes from outside counsel, the path to meaningful, long-term value also requires attention to the *service* component of legal work. Unfortunately, ensuring the delivery of quality service by law firms can be overshadowed by the focus on bill auditing, alternative fee schemes and allocating business by competitive price bidding.

How can buyers of legal service best “manage” the service component? What are the tools and strategies risk managers can use to improve the caliber of service they receive from legal service providers?

According to Kevin Quinley, Vice President of Risk Management Services at Berkley Life Sciences, “Life science firms are often brisk buyers of legal services: transactional, intellectual property, claim defense, corporate law, etc. Getting optimum legal service is critical for life science firms in order to extract maximum value from the attorney/client relationship and to achieve desired business objectives.”

This session will deliver tips and strategies to manage the service component of the litigation process, including:

- How to spot deteriorating legal service and nip it in the bud.
- How to develop corrective action plans to improve service during the litigation process.
- How to be a better client and develop incentives for superior service in collaboration with outside firms.

Additional information about the program and registration can be found at the conference website at <http://corplitigationexchange.com/Event.aspx?id=290208>

For Berkley Life Sciences clients, agent and brokers who cannot attend this Conference, the presentation materials from this session will be available upon request.

For questions about this event or to request a copy of the presentation materials from this session, feel free to contact Kevin Quinley at (703) 789-7837 or [kquinley@berkleys.com](mailto:kquinley@berkleys.com).

### **About Berkley Life Sciences, LLC**

Berkley Life Sciences, LLC, a member company of W. R. Berkley Corporation, is solely dedicated to serving the needs of the life science industry, providing sophisticated, innovative insurance products and services to life science customers of all sizes.

### **About W. R. Berkley Corporation**

Founded in 1967, W. R. Berkley Corporation is an insurance holding company that is among the largest commercial lines writers in the United States and operates in five segments of the property casualty insurance business: specialty insurance, regional property casualty insurance, alternative markets, reinsurance and international.

For more information about Berkley Life Sciences, visit [www.berkleys.com](http://www.berkleys.com) or contact [Emily Urban, SVP, at 609.844.7800 or eurban@berkleys.com](mailto:eurban@berkleys.com).